

Instructional Technology Leaders' Conference: Moving Beyond "Business as Usual"



Washington and Lee University April 13-15, 2008

Agenda

Sunday, April 13

4:00–5:30 pm	Best Western Inn at Hunt Ridge 25 Willow Springs Road Lexington, VA	Registration (materials available at the front desk of the hotel, including campus map and directions)
5:30 pm	Reeves Center #53 on your Campus Map	Welcomes and reception
6:30 pm	Evans Dining Hall, Washington Room, #18 on your Campus Map	Introduction to the Evening Program "Leadership: Mobilizing to Address Adaptive Challenges" <i>Katherine Walker, Founding Director of the Batten Leadership Institute, Hollins University</i>
7:00 pm 7:30 pm		Dinner Dessert and post-dinner session with Katherine Walker

Monday, April 14

7:00 am on 8:15-8:30 am	Huntley Hall 221, #29 on your Campus Map	Breakfast (on your own) Introduction to the Program <i>John Blackburn, Washington and Lee, and other members of the planning group</i>
8:30 – 9:45 am		State of the Profession <i>Moderator: Oscar Retterer, Franklin & Marshall College</i> <i>Panelists: Wes Miller, Earlham College</i> <i>Gayle Burns, Occidental College</i> <i>Mary McMahan, Pomona College</i> Instructional technology as an area in which liberal arts colleges provide professional support in the form of staff and resources is now 15 to 20 years old. What evolution has been seen? What does "instructional technology" actually represent as a profession? What are likely future directions? A panel of instructional technology leaders will lead a consideration of these issues.
9:45-10-15 am 10:15-11:45 am	Huntley Hall Library	Break State of the Faculty <i>Moderators: John Blackburn, Washington and Lee, and Nancy Millichap, NITLE</i> <i>Panelists: Pamela Simpson, Professor of Art History, Washington and Lee University</i>

Romi L. Burks, Assistant Professor of Biology, Southwestern University

Kimberly M. Armstrong, Associate Professor of Spanish and Linguistics, Franklin & Marshall College

David W. Schodt, Professor Of Economics and Director, Center for Innovation in the Liberal Arts, Saint Olaf College

How is the faculty of the liberal arts college changing? What is the shape of a faculty career? What changes have occurred and what changes are occurring in the preparation of new faculty members and institutional expectations about their responsibilities, and what does this mean in relationship to their engagement with instructional technology? How do these differences affect our work?

We will hear from faculty members and a teaching and learning center director at NITLE participating campuses, with several panelists joining us via multipoint interactive videoconference (MIV). They will speak about their perceptions of the faculty career, about how faculty roles have evolved and are evolving in the digital age, about their perceptions of the role of instructional technology, and about their own future desires for the intersection of technology and pedagogy.

11:30 am-1:00 pm

Great Hall,
Science Center,
#56 on your
Campus Map

Lunch

12:30 – 1 pm

(Optional) Campus Tour
(For presenters in the Showcases and poster presenters) Setup time in Huntley Hall 221, 230, and 235)

1:00 – 2:15 pm

Huntley Hall 221

Five Minute Showcase

Each of the following presenters will give a brief, focused presentation on a case, innovation, or project at his or her campus.

- Generating Faculty Interest in New Technologies: The ITEC Showcase
Michael Weaver, Bucknell University
- Teaching with Digital Video: The Grassroots Approach
Lisa Stroschine, Coe College
- Collaboration Cornell College: the Center for Teaching and Learning
Holly Martin Huffman, Cornell College
- Use of Tablet PC's at DePauw University
Carol Smith, DePauw University
- Videoconferencing for Instruction in a Lesser-taught Language
Bill Francis, Grinnell College
- Scaffolding Student Use of Technology in the Learning Process
Nikki Reynolds, Hamilton College
- Redirecting a Runaway Project
Donnie Sendelbach, Lake Forest College
- Information and Technology Services in a Library Commons
Tom Henderson, Millsaps College
- Customer Service: Attitudes not Platitudes, Wes Miller, Earlham College
- Providing Non-Traditional Learning Opportunities for Students and Faculty by Extending the Course Management System
Albert Borroni, Oberlin College
- Stepping Stones: An Integration of Service Learning, Technology and Community in a Multiyear Cross-disciplinary Project

Theresa Swann, Tusculum College

- Collaboration Led to Instructional Creation
Jean Bennett, Ursinus College

2:15 – 3:15 pm

Huntley Hall
230, 235 and
hallway

Poster Session (break refreshments available)

This session will provide opportunities for conversation with presenters of the showcase. In addition to supplementary paper or electronic posters and/or opportunities for continued discussion with showcase presenters, the following posters will be available:

- Project Planning at Smith: Keeping it Simple
Tom Laughner, Smith College
- Educational Technology in Teacher Education at Wabash College
Jeana Rogers, Wabash College

3:15-4:30 pm

Huntley Hall
221, 230, and
235

Collaboration on the Campus, Part 1

Moderator: Tom Henderson, Millsaps College

Instructional technology leaders often find themselves dealing with complex, ambiguous problems. In this session and the first session on Tuesday, participants will actively engage with what they have heard in earlier sessions. We will work in assigned groups on a specific case of the development of new inter-organizational collaboration on campus, considering such questions as these:

What organizational, technological financial, cultural, or personnel changes occurred to precipitate the need for collaboration?

What organizational, technological financial, cultural, or personnel structures need to be in place to make it successful?

How does a college bring its instructional technology, information technology, library, center for teaching and learning, and other academic support areas to the table to improve collaboration and cooperation in ways that will support key institutional goals of teaching and learning?

Teams will have most of the time in this session to work on the case and are encouraged to continue that work during social time this evening.

4:30 – 4:45 pm

Huntley Hall
Library

Short Break

4:45 – 6:00 pm

Huntley Hall 221

Moving into a Leadership Role How Can the Instructional Technology Organization Truly Collaborate with Faculty?

Moderator: Tina Finneran, Bowdoin College

Panelists: Donnie Sendelbach, Lake Forest College

Ethan Benatan, Reed College

Theresa Swann, Tusculum College

Where do instructional technology leaders spend their energies? The panel will present ideas that have worked in their organizations for reaching faculty members, establishing priorities, developing partnerships between faculty members and instructional technologists,

and impacting institutional policy and vision.

6 – 6:30 pm	Huntley Hall Library	Break
6:30 – 8:00 pm	Bistro on Main, 8 N. Main St. Lexington	Dinner
8:00 PM		Informal Social Time for Networking Groups desiring a space on campus to continue work on their case should check with John Blackburn or Nancy Millichap.

Tuesday, April 15

7:00 am on		Breakfast (on your own)
8:15 – 10:00 am	Huntley Hall 221, 230, and 235	Collaboration on the Campus, Part 2 <i>Moderator: Tom Henderson, Millsaps College</i> The groups that worked on the case together yesterday will re-group briefly to make final decisions and then will report out. An opportunity will follow for all participants to share concrete examples of what that they have learned, in their own experience as instructional technology leaders, about how to create successful collaboration and to describe success from their own campuses.
10:00 – 10:30 am	Huntley Hall Library	Break
10:30 – 11:30 am	Huntley Hall 221	Planning for Professional Development and Community Engagement for Instructional Technology Leaders and their Staff Members <i>Moderator: Nancy Millichap, NITLE</i> NITLE staff will lead the discussion of the past year's series of NITLE Professional Development Brown Bags for Instructional Technologists via NITLE's MIV, launched after the Instructional Technology Leaders' Conference in 2007 with volunteers from this community, and planning for the upcoming series during the 2008-2009 academic year. Participants will be invited to propose topics and offer to lead sessions. We will also use this time to consider the topics of interest for ongoing consideration by this community.
11:30 am		Adjournment of session; box lunches available to enjoy on campus with colleagues or take on the road